



VISIONS IN GREEN
IN ASSOCIATION WITH
PARTICIPATING SPONSORS

PRESENTS

**SHEREHEKEA AFRICA 2020
AFRICAN HISTORY & HERITAGE
MONTH CELEBRATION**



G A L A L A U N C H C E L E B R A T I O N

Friday, January 31, 2020 at 6:00 - 9:30PM

Saturday, February 1, 2020 at 10:00AM - 10:00PM

Sunday, February 2, 2020 12:00PM - 6:00PM

ARTSCAPE DANIELS SPECTRUM
585 Dundas Street East

As our ancestors gazed up and celebrated the beauty infinity
abundance of our universe and world.
They gave generously in return

This is our stories!

MILKY WAY OVER QUIVER TREE FOREST SOUTHERN NAMIBIA. IMAGE CREDIT & COPYRIGHT: FLORIAN BREUER

Sherehekea Africa Sponsors Package

Visions in Green
Sherehekea Africa

Facebook.com

LinkedIn

Instagram

website: visionsingreen.ca



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SHEREHEKEA AFRICA 2020
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*Lead Sponsor Recognition
& Benefits*

\$50,000.00+

1. Event named after company i.e. “Blank” Presents **Sherehekea Africa 2020**
2. Mention as sponsor at all media interviews – internet, print, radio, television, social media platforms, promotional and networking events etc.
3. Prime placement of signage on stage, throughout event and archived, remembered as our first corporate **Sherehekea Africa** sponsor
4. A 30 second “Infomercial” of your company’s reasons for supporting **Sherehekea Africa 2020** and why it’s a symbiotic relationship not just a corporate sponsorship that will run on our digital wall over the weekend
5. Center page ad in Gala program, prime placement of logo on all advertising, marketing, promotional materials and digital board for **Sherehekea Africa 2020**
6. 10 Complimentary Gala launch tickets (valued \$650.00)
7. 20 Complimentary Pass February 1st – 2nd 2020 (valued \$300.00)
8. Opportunity to participating in our **Sherehekea Africa Blessing Ceremony**
9. We will gift you an African outfit to attend Gala from one of our African Clothing sponsor
10. Opportunity to speak at **Sherehekea Africa** Gala event as the naming sponsor and to speak at the media launch of **Sherehekea Africa** Gala event
11. Opportunity to meet with, speak to special invited guests, guest and keynote speakers, politicians, other corporate sponsors at our Pre-Gala Launch 6.00PM
12. Company display and distribution of company promotional materials at Gala and over weekend of the event i.e. business cards/brochures product samples etc.
13. We will feature you, your company permanently as our first major sponsor for **Sherehekea Africa** on our website and digital sponsors Tribute Wall (Honorary Mention).
14. Promo and Media Madness Campaign through **Visions in Green** via Social Media, key participating sponsors, partners and company logo placement, link from **Visions in Green** website
15. We will set up an S.T.E.M Innovation Center for your company to showcase your productions and services. A kind of learn more about our key sponsor booth to get attendees using, accessing your technology on-site. You make it fun and interactive



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*Gold Sponsor Recognition
& Benefits*

\$25,000.00+

1. Mention as sponsor at all media interviews – internet, print, radio, television, social media platforms, promotional and networking events etc.
2. Prime placement of signage on stage, throughout event and archived, remembered as our first corporate **Sherehekea Africa** sponsor
3. A 15 second “Infomercial” of your company’s reasons for supporting **Sherehekea Africa 2020** and why it’s a symbiotic relationship not just a corporate sponsorship that will run on our digital wall over the weekend
4. Inside cover page ad in Gala program, prime placement of logo on all advertising, marketing, promotional materials and digital board for **Sherehekea Africa 2020**
5. 5 Complimentary Gala launch tickets (valued \$325.00)
6. 10 Complimentary Pass February 1st – 2nd 2020 (valued \$150.00)
7. Opportunity to participating in our **Sherehekea Africa Blessing Ceremony**
8. We will gift you an African outfit to attend Gala from one of our African Clothing sponsor
9. Opportunity to speak at **Sherehekea Africa** Gala event as sponsor and to speak at the media launch of **Sherehekea Africa** Gala event
10. Opportunity to meet with, speak to special invited guests, guest and keynote speakers, politicians, other corporate sponsors at our Pre-Gala Launch 6.00PM
11. Company display and distribution of company promotional materials at Gala and over weekend of the event i.e. business cards/brochures product samples etc.
12. We will feature you, your company permanently as our first major sponsor for **Sherehekea Africa** on our website and digital sponsors Tribute Wall (Honorary Mention).
13. Promo and Media Madness Campaign through **Visions in Green** via Social Media, key participating sponsors, partners and company logo placement, link from **Visions in Green** website
14. We will set up an S.T.E.M Innovation Center for your company to showcase your productions and services. A kind of learn more about our key sponsor booth to get attendees using, accessing your technology on-site. You make it fun and interactive



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SHEREHEKEA AFRICA 2020
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*Silver Sponsor Recognition
& Benefits*

\$15,000.00+

1. Mention as sponsor at all media interviews – internet, print, radio, television, social media platforms, promotional and networking events etc.
2. Prime placement of signage on stage, throughout event and archived, remembered as our first corporate Sherehekea Africa sponsor
3. A 10 second “Infomercial” of your company’s reasons for supporting Sherehekea Africa 2020 and why it’s a symbiotic relationship not just a corporate sponsorship that will run on our digital wall over the weekend
4. Back cover page ad in Gala program, prime placement of logo on all advertising, marketing, promotional materials and digital board for Sherehekea Africa 2020
5. 2 Complimentary Gala launch tickets (valued \$130.00)
6. 5 Complimentary Pass February 1st – 2nd 2020 (valued \$75.00)
7. Opportunity to participating in our Sherehekea Africa Blessing Ceremony
8. We will gift you an African outfit to attend Gala from one of our African Clothing sponsor
9. Opportunity to speak at Sherehekea Africa Gala event as sponsor and to speak at the media launch of Sherehekea Africa Gala event
10. Opportunity to meet with, speak to special invited guests, guest and keynote speakers, politicians, other corporate sponsors at our Pre-Gala Launch 6.00PM
11. Company display and distribution of company promotional materials at Gala and over weekend of the event i.e. business cards/brochures product samples etc.
12. We will feature you, your company permanently as our first major sponsor for Sherehekea Africa on our website and digital sponsors Tribute Wall (Honorary Mention).
13. Promo and Media Madness Campaign through Visions in Green via Social Media, key participating sponsors, partners and company logo placement, link from Visions in Green website
14. We will set up an S.T.E.M Innovation Center for your company to showcase your productions and services. A kind of learn more about our key sponsor booth to get attendees using, accessing your technology on-site. You make it fun and interactive



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*Bronze Sponsor Recognition
& Benefits*

\$10,000.00+

1. Mention as sponsor at all media interviews – internet, print, radio, television, social media platforms, promotional and networking events etc.
2. Prime placement of signage on stage, throughout event and archived, remembered as our first corporate Sherehekea Africa sponsor
3. A 10 second “Infomercial” of your company’s reasons for supporting Sherehekea Africa 2020 and why it’s a symbiotic relationship not just a corporate sponsorship that will run on our digital wall over the weekend
4. 1 page ad in Gala program, prime placement of logo on all advertising, marketing, promotional materials and digital board for Sherehekea Africa 2020
5. 1 Complimentary Gala launch tickets (valued \$65.00)
6. 2 Complimentary Pass February 1st – 2nd 2020 (valued \$50.00)
7. Opportunity to participating in our Sherehekea Africa Blessing Ceremony
8. We will gift you an African outfit to attend Gala from one of our African Clothing sponsor
9. Opportunity to speak at Sherehekea Africa Gala event as sponsor and to speak at the media launch of Sherehekea Africa Gala event
10. Opportunity to meet with, speak to special invited guests, guest and keynote speakers, politicians, other corporate sponsors at our Pre-Gala Launch 6.00PM
11. Company display and distribution of company promotional materials at Gala and over weekend of the event i.e. business cards/brochures product samples etc.
12. We will feature you, your company permanently as our first major sponsor for Sherehekea Africa on our website and digital sponsors Tribute Wall (Honorary Mention).
13. Promo and Media Madness Campaign through Visions in Green via Social Media, key participating sponsors, partners and company logo placement, link from Visions in Green website



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SHEREHEKEA AFRICA 2020 AFRICAN HISTORY & HERITAGE MONTH CELEBRATION

Special Sherehekea Africa Exhibition Sponsors

\$5,000.00

1. Special Sherehekea Africa Exhibition sponsorship promo campaign through Visions in Green via Social Media, key participating sponsors, partners, company logo placement, link from Visions in Green website. A perfect solution for companies with limited budget. Attach your company name to one of our special exhibit, be seen and heard.
2. 1/4 page of Gala Launch Program, prime placement of logo on website and digital board at Sherehekea Africa 2020 event
3. Opportunity to meet with and speak to special invited guests, guest and keynote speakers, politicians and other corporate sponsors at our Pre-Gala Launch
4. Company can display and distribution of company promotional materials at Gala and over weekend of the event i.e. business cards/brochures product samples etc.
5. We will feature you and your company permanently as our first sponsors for “Sherehekea Africa 2020 on our website and sponsors Tribute Wall.

Exhibition Sponsorship Options Listed Below

\$1,000.00

Sharing the Knowledge Gift Sponsor Recognition & Benefits

1. Company name will be mentioned as one of our first sponsor for “Sherehekea Africa 2020 on our website and sponsors Tribute Wall.
2. Opportunity to our Pre-Gala Launch

Gift A Youth or Youth Organization A Ticket Or Two to Gala Launch

\$25.00

1. Name mentioned on digital promo screen at event during event
2. Donor list



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Advertise in our Sherehekea Africa Program

<i>1 Page ad</i>	<i>\$1200.00</i>
<i>1/2 Page ad</i>	<i>\$700.00</i>
<i>1/4 page</i>	<i>\$350.00</i>
<i>Business Card</i>	<i>\$250.00</i>

Lead Corporate & Private Event Sponsorship

<input type="checkbox"/> Presenting Sponsorship	\$50 000.00+
<input type="checkbox"/> Gold Sponsorship	\$25 000.00
<input type="checkbox"/> Silver Sponsorship	\$15 000.00
<input type="checkbox"/> Bronze Sponsorship	\$10 000.00
<input type="checkbox"/> Sharing the Knowledge	\$1 000.00
<input type="checkbox"/> Ancestors Remembered	\$ 500.00

Special Exhibition Sponsorship

<input type="checkbox"/> African and Diaspora History & Inventors Exhibitions	<input type="checkbox"/> S.T.E.M Children Engagement Center
<input type="checkbox"/> Exotic African Animals	<input type="checkbox"/> African Game Center – Chess Owari etc.
<input type="checkbox"/> Fitness & Sports	<input type="checkbox"/> The Art of the Written Word – Writer Lounge
<input type="checkbox"/> Health Wellness & Nutrition	<input type="checkbox"/> The Living Arts Center – Meet the Artists
<input type="checkbox"/> Mental Health Wellness	

*Gift a youth or youth organization a ticket or tickets * to be given to community organizations and youth centers – goal 500 youth 500 children 100 families of 4*

500 Youth & Students	\$8.00
500 Children	\$5.00
100 Family of 4 Day Pass	\$39.00 EACH

ADVERTISING AD

☐ 1Page ☐ 1/2 Page ☐ 1/4 page ☐ Business Card



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Method of Payment available

E-Transfer, direct bank payment, interact or make cheque or money order payable to

The **Visions in Green (Sherehekea Africa memo)**

TD Canada Trust - 03292 004 7928 5258619

(Please do not send cash in the mail) Sign contract scan and email:

NAME: _____

ADDRESS: _____

CITY/PROVINCE: _____ / _____ POSTAL CODE: _____

PHONE NUMBER: _____ (w) _____ C/H)

SEND NOTIFICATION OF SPONSORSHIP TO:

NAME: _____

ADDRESS: _____

CITY/PROVINCE: _____ / _____ POSTAL CODE: _____

SIGNATURE OF SIGNING OFFICER: _____

DATE: _____